

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFSB Hartford, CT	Date: 10/29/12
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I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges: \$69,400 gross / \$58,990 net

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC 700 13th Street, NW	Washington, DC 20005 202-556-4143
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☐ a committee;
 ☐ an association;
 ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Rebecca Lamb

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/4/12 _____ Date	<i>Re</i> _____ Signature	202-335-5700 _____ Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

 _____ Signature	William Whitte _____ Printed Name	DJS _____ Title
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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

OCT22/12 14.55
*** WFSB-TV ***

ADV # _____ ADV. NAME ISS/MAJORITY PAC _____ REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME WATERFRONT STRATEGIES _____ BUYER NAME SPENCER WOOD _____
3050 K ST NW, _____ SALES PRSN WA- HEATHER UTTELEY (H) _____
WASHINGTON, DC 20007 _____

ORDER # _____ CONTRACT # 6389829 _____ CLASS: NATL. _____ LOCAL _____ REGIONAL _____
PRDCT MAJORITY PAC _____ EST#2181 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES OCT30/12 _____ NOV12/12 WK-2 _____
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT22/12 14.55

REP: NEW ORDER
TTL: \$69,400 @ 55X
PLS CFM
THANKS KY FOR HEATHER
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM
MAJORITY PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 94												
AGENCY PRODUCT CODE = 100												
AGENCY EST# = 2181												
1			1000A-1100A	30		\$600.00	10/30	11/2	1		TU-F	1
PROGRAM : LET'S MAKE A DEAL												
CON COM1: LET'S MAKE A DEAL												
2			1135P-1237A	30		\$950.00	10/30	11/2	1		TU-F	1
PROGRAM : DAVID LETTERMAN												
CON COM1: DAVID LETTERMAN												
3			1100A-1200N	30		\$850.00	10/30	11/2	3		TU-F	3
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												

REP HEADLINE# 6389829
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700A-900A	30		\$800.00	10/30	11/2	2		TU-F	2
PROGRAM : CBS THIS MORNING ORD COM1: X CON COM1: CBS THIS MORNING												
14			730P-800P	30		\$1,750.00	10/30	11/2	3		TU-F	3
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
15			900A-1000A	30		\$600.00	10/30	11/2	2		TU-F	2
PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY												
16			700A-900A	30		\$800.00	11/3	11/3	1		SAT	1
PROGRAM : EYEWITNESS NEWS SAT CON COM1: EYEWITNESS NEWS SAT												
17			900A-1030A	30		\$1,600.00	11/4	11/4	1		SUN	1
PROGRAM : CBS SUNDAY MORNING CON COM1: CBS SUNDAY MORNING												
18			1135P-1237A	30		\$950.00	11/5	11/5	1		MON	1
PROGRAM : DAVID LETTERMAN CON COM1: DAVID LETTERMAN												
19			1230P-200P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : SOAPS CON COM1: SOAPS												
20			1200N-1230P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : NEWS NOON CON COM1: NEWS NOON												
21			300P-400P	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : BETTER CONNECTICUT CON COM1: BETTER CONNECTICUT												

REP HEADLINE# 6389829

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

OCT22/12 14.55

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
22			400P-500P	30		\$950.00	11/5	11/5	1		MON	1
	PROGRAM : DR OZ											
	CON COM1: DR OZ											
23			600P-630P	30		\$2,500.00	11/5	11/5	1		MON	1
	PROGRAM : NEWS											
	CON COM1: NEWS											
24			730P-800P	30		\$1,750.00	11/5	11/5	1		MON	1
	PROGRAM : ENTERTAINMENT TONIGHT											
	CON COM1: ENTERTAINMENT TONIGHT											
NOV/12						69400.00						
							CONTRACT TOTAL		69400.00			
							TOTAL SPOTS		55			

MARKET TOTALS \$289,166

WFSB 24%

WTNH 44%

WVIT 17%

WTIC 12%

WCTX 0%

WCCT 1%

WHPX 0%

SHARES ARE ACCURATE. GFSB IS RECLETED IN CABL

SVC- NSI

DEMOS- RA35+*

CONTRACT


wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

And:

Waterfront Strategies
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

Contract / Revision 499735 /		Alt Order # 06389829
Product MAJORITY PAC		
Contract Dates 10/30/12 - 11/05/12	Estimate # 2181	
Advertiser Majority PAC		Original Date / Revision 10/22/12 / 10/22/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 94	Product Code 100
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFSB	10/30/12	11/02/12	10am-11am	10am - 11am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				1	\$600.00			
N 2	WFSB	10/30/12	11/02/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				1	\$950.00			
N 3	WFSB	10/30/12	11/02/12	11a-12p Price is Right	11am - 12pm		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				3	\$850.00			
N 4	WFSB	10/30/12	11/02/12	M-F CBS Soaps	1230-2p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				2	\$850.00			
N 5	WFSB	10/30/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$850.00			
N 6	WFSB	10/30/12	11/02/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				6	\$600.00			
N 7	WFSB	10/30/12	11/02/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	6	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				6	\$950.00			
N 8	WFSB	10/30/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$2,100.00			
N 9	WFSB	10/30/12	11/02/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$2,100.00			
N 10	WFSB	10/30/12	11/02/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				2	\$1,600.00			
N 11	WFSB	10/30/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 499735 /		<u>Alt Order #</u> 06389829
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> MAJORITY PAC	<u>Estimate #</u> 2181
<u>Advertiser</u> Majority PAC		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$2,500.00			
N 12	WFSB	10/30/12	11/02/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,750.00			
N 13	WFSB	10/30/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$800.00			
N 14	WFSB	10/30/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$1,750.00			
N 15	WFSB	10/30/12	11/02/12	9am-10am	9am - 10am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$600.00			
N 16	WFSB	11/03/12	11/03/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$800.00			
N 17	WFSB	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,600.00			
N 18	WFSB	11/05/12	11/05/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$950.00			
N 19	WFSB	11/05/12	11/05/12	M-F CBS Soaps	1230-2p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$850.00			
N 20	WFSB	11/05/12	11/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$850.00			
N 21	WFSB	11/05/12	11/05/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
N 22	WFSB	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$950.00			
N 23	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,500.00			
N 24	WFSB	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,750.00			
Totals											55	\$69,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	55	\$69,400.00	\$58,990.00
Totals	55	\$69,400.00	\$58,990.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
499735 /	06389829

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	MAJORITY PAC	2181

Advertiser	Original Date / Revision
Majority PAC	10/22/12 / 10/22/12

Signature: _____ Date: _____

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